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For Immediate Release

No More Fear of Power Outages: Sunrise Solar Solutions Unveils New Battery Back-Up Solar Power System for Homes and Businesses

***Sunrise to Introduce a Value-Added Solar System Installation-and-
Battery Package that includes a 30 Percent Federal Tax Credit***

[Sunrise Solar Solutions LLC](#), the largest locally-owned and operated solar installation company in Westchester County and the Hudson Valley, unveiled the long-awaited **sonnenBatterie** battery back-up solar power system at last weekend's Fall Westchester Home Show in White Plains, NY. To ensure power reliability and cost efficiency -- the battery features a unique power detection system that will sense outages in real-time and will automatically switch over to battery power.

The sonnenBatterie is available as a separate purchase. However, Sunrise has also created a more cost-efficient option with its special value-added offer that combines a complete solar system installation-and-battery package – including a 30 percent federal tax credit.

According to reports, the majority of home and business owners experience anxiety related to losing power, especially as it affects their ability to perform daily household and business tasks. Many say that portable generators are not reliable enough to alleviate their worries as they often break down, and require gasoline to run. After Hurricane Katrina in 2005, [studies](#) found that 30-50% of people who survived suffered from PTSD. After Hurricane Sandy, more than 20% of residents reported PTSD, 33% reported depression and 46% reported anxiety, according to Fortune Magazine.

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The sonnenBatterie is a 24/7 home energy storage solution that uses intelligent software to manage the energy needs of your home, every minute of every day, season after season. Practically speaking, this means that you're not only covered throughout the day, but then able to use your solar power at night too. And should a power outage occur, sonnenBatterie has the capacity to keep you humming along even during extended grid failures. The program is user-friendly and even features a downloadable sonnenApp where you can check your energy usage and production anytime and from anywhere. You can, therefore, monitor, analyze and take control from your smartphone or tablet as much or as little as you like.

Says Sunrise president and CEO Douglas Hertz: "We have customers that have been asking and asking for the power assurance of a battery, and here we are! We're really excited to be able to offer this now, and especially with such great savings included with the federal tax credit."

He added, "In addition to eliminating worries about getting caught in the dark or shivering in the cold, adding battery backup to solar installations is an important step to increasing grid resiliency and furthering the move towards clean energy."

To find out more info, contact www.sunrisesolarllc.com or call 914-762-7622.

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[Sunrise Solar Solutions](http://www.sunrisesolarllc.com), headquartered in Briarcliff Manor, NY, is the largest locally-owned and operated solar company in Westchester and the Hudson Valley, including northern NJ and CT. A full service NYSERDA solar installer and NABCEP certified installer -- Sunrise offers sales, design, and installation of state-of-the-art solar energy systems for both homes and businesses. For more information, call (914)762-7622 or visit, <http://www.sunrisesolarllc.com>.