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For Immediate Release

“Solar-ware Parties” Sweep Westchester and Rockland County
Sunrise Solar Solutions LLC of Briarcliff
Rewards Rockland/Westchester Hosts with Sweet Deals on Solar

Westchester-Rockland County, N.Y. – Solar just got a little sweeter, thanks to a popular promotion launched by Sunrise Solar Solutions LLC, the largest locally owned and operated solar company in the Hudson Valley, based in Briarcliff, N.Y. Sunrise is offering homeowners a \$250 discount on a system installed on their homes, plus \$100 for every successful referral, in exchange for hosting solar energy “meet-and-greets” to help spread the word about solar energy in a fun social setting, reminiscent of the classic Tupperware party.

“Such significant strides have been made so quickly that many consumers aren’t even up to speed yet on the fact that solar energy is now the most feasible and cost-effective option for more homeowners than ever before. That’s a message worth spreading,” says Douglas Hertz, president of Sunrise Solar Solutions in Briarcliff.

“What we’ve learned through our many successful Solarize initiatives throughout Rockland and Westchester counties is that bringing family, friends and neighbors together to talk about solar is one of the most effective -- and enjoyable -- ways of raising that awareness and making solar a reality throughout these communities.”

Sunrise Solar Solutions has recently been selected as the designated solar installer for Solarize Nyack Plus (all of Rockland County) and numerous other Solarize campaigns throughout Westchester – a program that has brought widespread adoption of solar energy to hundreds of homes throughout Rockland and Westchester counties, through a combination of outreach and an affordable pricing model. “A key component of Solarize is peer-to-peer community outreach, to educate consumers about their solar options. Expanding that philosophy to the home setting was the natural next step, and has been overwhelmingly well-received.”

For more information about hosting a Solar-ware party in Westchester and Rockland, interested homeowners can call Cathy Jacobson at Sunrise Solar Solutions, Cathy@SunriseSolarllc.com, [914-762-7622](tel:914-762-7622).

Sunrise Solar Solutions, headquartered in Briarcliff Manor, NY, is the largest locally owned and operated solar company in the Hudson Valley. A full service NYSERDA solar installer and NABCEP certified installer -- Sunrise offers sales, design, and installation of state-of-the-art solar energy systems for both homes and businesses. The company focuses on aesthetics, and specializes in creating systems that are attractive and align with the design and style of every home. For more information, visit www.sunrisesolarllc.com or call 914-762-7622.