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For Immediate Release

The Clock is Ticking for Solar Savings in Rockland

Sunrise Solar Solutions Urges Consumers to Tap into Savings and Join Solarize Nyack Plus Before June 30 Deadline

Nyack, N.Y. – Residents of Rockland County can still get in on significant savings on solar – but not for long. The temporary group rates available through Solarize Nyack Plus, a program designed to make high-quality solar electric systems exceptionally affordable for Rockland homes and businesses, will expire on June 30, 2016.

“We are so excited to be helping to bring top-quality solar into the mainstream with the competitive pricing of Solarize Nyack Plus,” says Douglas Hertz, president of designated Solarize Nyack Plus installer Sunrise Solar LLC in Briarcliff, N.Y. “In our many years of installing solar systems throughout the Northeast, we’ve seen the ‘typical’ solar customer evolve from the early adopters, who wanted the latest and greenest technology for their homes at any cost, to the savvy homeowners of today, for whom the economics are a much bigger part of the equation. Luckily, the economics are fantastic.”

In fact, local Solarize campaigns have historically lowered the cost of solar installations by 10 to 20 percent – and that’s just the beginning of the financial benefits of going solar, says Mr. Hertz. “Homes that generate their own energy through solar not only reduce their monthly electric bills -- they permanently hike-proof those bills, so those savings continue to grow,” Mr. Hertz explains.

For example, according to NYSERDA, a 6 kW system would produce around 7,050 kWh per year. At a per-kWh rate of \$0.137, the homeowner would avoid \$966 in utility costs in the first year the system operates. Over 20 years, that would amount to savings of \$19,300, even if electricity rates stayed the same. Since rates keep rising over time, they’d actually save more every year – and receive credits for any surplus energy their system creates.

Hudson Valley resident Caitlin Fry of Dobbs Ferry says she is really happy she joined the Solarize program. “Installing solar panels was a great way to upgrade our home and do our part

for the environment. I'd recommend the program to anybody who is interested in making our community more sustainable. We all need to do what we can to preserve our environment and set an example for the next generation.”

Solarize Nyack Plus group rates are below market prices – and the more residents sign up for Solarize, the more the cost comes down. Rockland County residents and businesses who want to take advantage of these special rates must sign up for solar installations by June 30, 2016 by calling 1-866-205-2999 or visiting <http://solarize-hudsonvalley.org/solarize-campaigns/solarize-nyack/about-nyack/>.